



Pure Red
v. 2017

ABOUT THE BRAND

For generations, these vines have stood up to the sun and rain, each year producing grapes that capture the essence of the soil surrounding them. Their mature nature allows them to withstand drought, ripen more evenly, and have more intense, concentrated flavors. Our family has farmed these grapes for five generations and we are honored to think of them as part of the family.

TASTING NOTES

This medium-bodied wine has a slight hint of black pepper and oak spices in the aromas and flavors, good cherry and raspberry notes underneath and an agreeably smooth, well rounded, soft texture that lends to a lengthy finish.

FERMENTATION & AGING

Co-fermented with Cabernet, Zinfandel, and Petite Sirah over seven days on the grape skins to retain the fresh and bright fruit aromas. Aged for 10 months on French oak.

TECH DATA

Alcohol: 13.5% | pH: 3.5 | Total Acidity: 3.5g/L

OLD SOUL